



800-604-3685

PHONE VERIFIED LEAD WITH “LIVE TRANSFER” ATTEMPT

Our highly trained CSR’s speak with clients, confirm interest in receiving quotes, and screen for major common medical problems. We instantly take this “Phone Verified” lead and attempt a “Live Transfer” to the agent buyer. Agent and client are connected via telephone - if agent is not available or does not answer the phone - agent will receive the lead via email and can manage such leads online.

PRICING OF LEADS

Minimum price \$20 Per Lead. Agents may “bid” higher to receive better position.

PAYMENT OF LEADS

There is NO deposit required, however a valid form of payment must remain on file and will be authorized (not charged) for \$100 to verify payment is valid. You will be charged DAILY for any leads received unless other arrangements are approved in advance.

SCREENING OF LEADS

We will screen ALL leads to confirm they are interested in receiving a quote form an agent. We will screen for CANCER, PREGNANT (CURRENT), PENDING MEDICAL TREATMENT, and 4 OR MORE MEDICATIONS (EXCLUDING BIRTH CONTROL) per person requesting quotes.

LEAD RETURNS

Lead returns will be permitted only in the following circumstances: Over 65 years old, On disability, or lied on a pre screen question. We will not credit for conditions outside of our pre screen questions, and will not credit for any other reason. We reserve the right to evaluate all credit requests on a case by case basis and may limit returns at our discretion we may approve or decline return request for any reason. We will not credit a lead because “live transfer” failed or agent did not answer the telephone, or outside of agents business hours / agent closed. Please understand our return policy.

LEAD SOURCE

Leads will be a mix of clients who CLICK TO CALL or CALL IN for quotes, as well as leads our CSR call outbound. We do not sell a lead again once it is sent to agent buyer.

FREQUENTLY ASKED QUESTIONS:

What is a Phone Verified Lead?

This is a lead our company spoke with, verified client is interested, and pre screened for major health conditions. Leads are a combination of inbound and outbound calls.

What is a Live Transfer Attempt?

We attempt to connect the consumer and agent on EVERY lead.

What if an agent does not answer the phone?

Agent is buying a phone verified lead with live transfer ATTEMPT. If attempt fails because agent does not answer the phone - the lead will be sent promptly to agent via email and agent can manage such leads online. Agent will be charged for all leads.

What hours are transfers made?

Transfer attempts are made when we are open - which is 9am to 7pm CST. Saturdays are OPTIONAL and agents may add saturday availability from 10am to 3pm CST. Agents can not set their own custom hour or pause account with this type of lead.

Can agents set spending levels?

Yes agents can set DAILY maximum number of leads. Once your daily maximum is reached you will not receive any more leads for that day.

Can agents set filters on age, health conditions, family size?

No - this is not that type of lead since we are speaking LIVE with humans it is hard to filter someone we already have on the line. Our regular leads allow for more custom filters but those are shared with other agents and do not have a live transfer attempt.

Can I buy BOTH a regular semi exclusive lead and these leads?

YES and we encourage you to do so. These are NOT the same leads. Phone verified leads are in limited supply and exact volume per area is still to be largely determined. If you need leads NOW - buy our semi exclusive leads AND put yourself on the list for Phone verified leads - they are not the same lead (would be rare to receive lead both places).

What if I do not receive any leads?

Then you are not charged, and there are no deposits.

What if I want to receive MORE leads?

You may increase "bid" to receive higher position. Bids are accepted ONLINE ONLY (Please do not call to increase / decrease bid).